

Assistant Manager - Brands | Colombo

At our company, we believe that every small idea has the potential to **spark** something **extraordinary**. We foster an environment where creativity, passion, and innovation come together to fuel growth. When you join us, your unique **spark** isn't just encouraged - it's celebrated! Together, we create a workplace where every contribution, big or small, **transforms** into something remarkable.

The Role

Phoenix Industries is one of Sri Lanka's most trusted and innovative brands, and we are looking for a dynamic, creative, and proactive **Assistant Manager – Brands**.

This role is for someone who can bring **big ideas to life** and execute them with speed and precision. If you're passionate about building brands and want to make a real impact, this is your opportunity.

Key Responsibilities

- Develop and drive marketing strategies.
- Create and execute innovative campaigns to engage customers and stakeholders.
- Work closely with sales and distribution teams to ensure business growth.
- Monitor market trends and competitor activities to identify opportunities.
- Manage budgets, campaigns, and agency partners to deliver results.

Requirements

- Degree in Marketing or an equivalent professional qualification in Marketing.
- Minimum 3 years of experience at Executive level in brand/marketing management.
- A proven track record of delivering results in brand building and marketing campaigns.
- Strong creative thinking, problem-solving skills, and the ability to execute fast.
- Excellent communication and stakeholder management skills.
- Proficiency in MS Office is must

If interested, please send your resume, and cover letter to careers@phoenix.lk

