

## Intern – Content Creation | Colombo

At our company, we believe that every small idea has the potential to **spark** something **extraordinary**. We foster an environment where creativity, passion, and innovation come together to fuel growth. When you join us, your unique **spark** isn't just encouraged - it's celebrated! Together, we create a workplace where every contribution, big or small, **transforms** into something remarkable.

### The Role

We are looking for a creative and enthusiastic **Content Creator Intern** to join our Marketing team. The ideal candidate will assist in producing engaging digital content for social media platforms, support creative campaigns, and help the team stay aligned with current social media trends.

### Key Responsibilities

- Assist in creating engaging content for social media platforms such as Facebook, Instagram, and TikTok.
- Shoot and edit short-form video content using a mobile phone.
- Support the marketing team in planning and executing creative content ideas and campaigns.
- Assist with basic graphic design or video editing tasks when required.
- Stay updated on social media trends, viral formats, and platform updates, and suggest relevant content ideas.
- Collaborate with the marketing team to ensure content aligns with brand guidelines and campaign objectives.

### Requirements

- Students or recent graduates in Marketing, Media, Communication, or related fields.
- Basic knowledge of video shooting and editing.
- Familiarity with social media platforms and current digital trends.
- A creative mindset with a strong interest in digital content creation.
- Ability to work collaboratively with a marketing team.
- Basic knowledge of tools such as CapCut, Canva, or similar editing tools will be an advantage.
- Passion for content creation, storytelling, and social media engagement.

If interested, please send your CV to [HR-Intern@phoenix.lk](mailto:HR-Intern@phoenix.lk)

