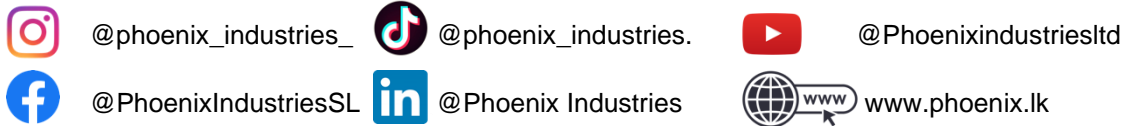


Phoenix Industries – Business Analyst Intern | Welisara

Imagine what **YOU** could do here! At Phoenix, great ideas have a way of becoming great products, services, and customer experiences very quickly. Bring passion and dedication to your job and there's no telling what you could accomplish.

Company Profile:



The role

As a Business Analyst Intern for B2B Sales department, you will play a vital role in supporting our sales operations and driving growth. You will be responsible for collecting, analyzing, and visualizing sales data to identify trends and patterns, contributing to market segmentation, customer profiling, and sales forecasting.

Key Responsibilities

- Assist in collecting, cleansing, and analyzing sales data to identify trends and patterns.
- Assist in various B2B sales projects, such as market segmentation, customer profiling, and sales forecasting.
- Create visual representations of data using tools like Excel or data visualization software.
- Prepare sales reports and presentations to support sales team performance analysis.
- Support customer relationship management activities by maintaining accurate customer information.
- Provide assistance to B2B operations, quality and planning teams to continue with delivery requirements.
- Provide administrative support to the sales team, including data entry, report generation, and customer information management.

Requirements

- Currently pursuing a bachelor's degree in Business Administration, Business Analytics, Finance, Marketing, Economics, or a related field.
- Strong analytical skills with the ability to analyze data and draw insights.
- Proficiency in Microsoft Office Suite, especially Excel and PPT, for data analysis and reporting.
- Excellent written and verbal communication skills in both English and Sinhala.
- Ability to work accurately and efficiently with attention to detail.
- Demonstrated ability to learn quickly and adapt to new tasks and challenges.

If interested, please send your resume, and cover letter to ireshap@phoenix.lk

