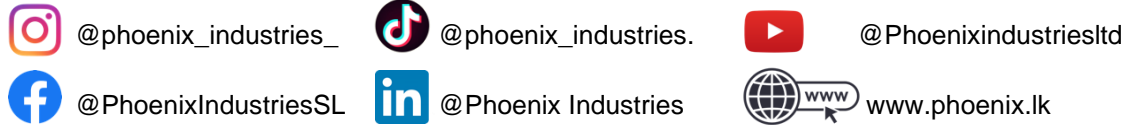


## Phoenix Industries – Sales Supervisor | Northern Province

Imagine what **YOU** could do here! At Phoenix, great ideas have a way of becoming great products, services, and customer experiences very quickly. Bring passion and dedication to your job and there's no telling what you could accomplish.

### Company Profile:



### The Role

As a **Sales Supervisor**, you will be responsible for overseeing sales operations within your assigned province. Your key responsibilities will include driving sales growth, maintaining and motivating your team, and grooming team members for advancement to the next level. This role requires a strong focus on growth, new business development, and maintaining a clear strategic direction.

### Key Responsibilities

- Forecast sales, develop innovative sales strategies/models, and evaluate their effectiveness.
- Assess customers' skills and needs, and build productive, long-lasting relationships.
- Achieve sales targets using various methods, including door-to-door, cold calling, and presentations.
- Research accounts and generate or follow through on sales leads.
- Attend meetings, sales events, and training sessions to stay informed of the latest developments.
- Maintain and expand the client database within your assigned territory.

### Requirements

- The right attitude.
- Minimum 2-5 years' experience in field sales, with FMCG experience being an added advantage.
- Ability to motivate, train, and develop team members.
- Valid driving license.
- Ability to travel and spend time in the market.
- Proficiency in speaking Tamil is a must and preferably someone from the Northern Province.
- Age below 35.
- Ability to communicate effectively in English and Sinhala.
- Computer literacy (Excel, Word, PowerPoint, and email).

If interested, please send your resume, to [iresha@phoenix.lk](mailto:iresha@phoenix.lk)

